

Mentorship Through Leadership Development Program

By IWB - Small Business Owners Association

Headquarters: Toronto, Canada

URL: immigrantwomeninbusiness.com/

Executives:

Tara Myshrall, Rachael Abah, Magda Juliana Diaz, Maria Carolina Ojeda, Cheryl Keates, Svetlana Ratnikova

Founded: 2017

Business: A non-profit organization where Members get business advice, training, perspective, inspiration, support and mentoring from senior members. Our unique approach brings together our extensive experience along with our entrepreneurial advice for your business, investment endeavors and social enterprises. Scalability is our strength.

Main Products: Mentorship from IWB Founding Members Business Skills Development Training: Business Entrepreneurship Fundamentals, Digital Transformation for Small Business Start-up) Networking, Support, Funding, Community Building Events, Leadership, Sales & Marketing skills Development.

The target audience for the program is entrepreneurial-minded immigrant women across Canada who aspire to be a leader or entrepreneur

Qualifications: - Driven to make a difference and the rewards this gives with an unwavering belief in the innate capacity of all people to contribute meaningfully to economic and social development; - Believe in collaboration, teamwork and action-oriented leadership; - Enthusiastic, ambitious and mission driven.

Pricing:

\$800 - two days extensive training+ 2 mentoring session (30 min each.)

\$1200 - two days extensive training + 6 mentoring sessions

\$2500 - two days extensive training+ unlimited mentoring sessions + business start up and scalability resources, guidance, and funding to set your venture on the path to success.

The Immigrant Women In Business Leadership Development program is designed to instill those skills and competencies. Highly interactive and experiential, this executive program is tailored for immigrant women, professionals from around the world, including consultants, teachers, and aspired entrepreneurs.

It is led by team of serial entrepreneurs, accomplished leaders and trainers and compassionate women empowerment advocates: Svetlana Ratnikova, Tara Myshrall, Rachael Abah, Magda Juliana Diaz, Maria Carolina Ojeda, Cheryl Keates

During this two-day, on-campus program, you will work closely with experienced colleagues and distinguished faculty to develop innovative leadership frameworks and teaching methods, along with strategies to implement them.

PROGRAM CURRICULUM

Developed by IWB Founding Members, Leadership Development program features a distinctive teaching pedagogy. It includes "Case in Point," in which you will experience both the "perspirational" and the "inspirational" aspects of leadership through a real-time case studies of the class itself. You will also participate in peer consultation groups focused on dilemmas that you face in your leadership development.

LEARNING OBJECTIVES

The Leadership Development program curriculum explores:

- The common assumptions people have about leadership and how these assumptions limit the way they learn and practice leadership
- How the dynamics of your life, business organization can support or impede leadership development activity
- The difference between the practice of leadership development and other personal development work
- The tools available for leadership development
- The place for values, passion, and character in leadership development
- The ethics of leadership development, especially when using experiential methods
- Build entrepreneurial mindset



"Any business needs the proper care and the proper environment to grow and prosper. **IWB** provides the tools, the support, and the social networks that will help a tiny seed grow into the thriving business it has the potential to become."

FOR BUSINESS LEADERS

- Develop Critical thinking, Innovative mindset, problem-solving skills
- Learn user-centric design approach
- Incubate your idea and to prepare a business plan for your idea
- Get a comprehensive understanding of how a business is launched
- Learn how to pitch your business idea in front of entrepreneurs and investors

BENEFITS OF PARTICIPATION

Peer-to-peer learning opportunities – The chance to keep a pulse on the latest hot topics with peer-to-peer learning experiences, workshops, roundtable discussions and full support to your growth personal and business.

Connect with IWB advisors - Connections with IWB advisors through the 7 Drivers of Growth to help your business broaden its focus to embrace value creation.

Lifetime entrepreneur community access - Lifetime access to a community of like-minded business leaders who are each on their own transformational journey, including fellow entrepreneurs, program sponsors, business leaders

Expand your network - The opportunity to expand your network and build relationships through invitations to exclusive entrepreneurially focused and broader IWB-run events.

Exclusive Invitation - An exclusive invitation to the IWB Strategic Growth Conference, one of Canada's largest women empowerment gathering of entrepreneurs, investors, executives and business leaders.