



BENEFACTOR

Project

Quieting the noise in the giving space



01.

OVERVIEW

A close-up photograph of a person's hands, palms up, holding a collection of coins and a small, torn piece of white paper. The paper has the words "MAKE A CHANGE" written on it in black, hand-drawn capital letters. The person is wearing blue denim jeans. The background is slightly blurred, showing what appears to be a paved surface and some greenery.

MAKE A CHANGE

WE MUST **CHANGE** THE
WAY WE DO THINGS

AN INDUSTRY OVERVIEW

The Philanthropic Industry in Canada is more than \$190 Billion per year. Of this, there are over 2.5 Million people employed representing approximately \$150 Billion. The means almost 80% of all GIVING goes towards wages!

Canada has approximately 170,000 charities and nonprofits, covering various sectors such as health, education, and social services. Out of these, around 85,000 are registered charities eligible to issue tax receipts for donations. These organizations provide critical services to Canadians, representing about 8.3% of Canada's GDP as of late 2023, with substantial contributions from both nonprofits and charitable entities.

With all of this, not ONE CAUSE is diminishing!



02.

THE PROBLEM



A BIG PROBLEM

TRANSPARENCY

A growing noise around “where my money is going & what is the impact it’s having?” is causing concern.

Not enough of the money is going to solve Causes which continue to grow

Transparency is eroding and TRUST is beginning to waver which will result in less Giving!



TRANSPARENCY IS RAPIDLY DECLINING

LOSS OF TRUST

When charities lack transparency, donors may become skeptical about where their money is going and how it's being used. This can erode trust in the organization and discourage people from giving.

DIMINISHED EFFECTIVENESS

Without transparency, it's difficult for donors to assess the effectiveness of a charity's programs and initiatives. This can lead to inefficiencies and a waste of resources, as donors may unknowingly support organizations that aren't making a significant impact.

RISK OF MANAGEMENT & FRAUD

Lack of transparency opens the door to mismanagement and even fraud within charitable organizations. Without proper oversight and accountability mechanisms, there's a higher risk of funds being misused or embezzled.

LEGAL AND REPUTATIONAL RISK

Nonprofits that lack transparency may face legal and regulatory challenges, as well as reputational damage. Transparency is increasingly seen as essential for maintaining compliance with regulations and for demonstrating ethical behavior to stakeholders.

03.

THE SOLUTION



ELIMINATE THE NOISE AROUND TRANSPARENCY

Charities DO GOOD, among other things
employing over 11% of the Countries workforce
but that is NOT why donors are giving money.

The noise around overheads, CEO Salaries and
over-all spending not directly related to the
Cause is growing and getting louder

This Program immediately ELIMINATES the noise
now and forever



WHAT IF?

We could eliminate the NOISE by having 100% of every donation go directly to the Cause and rebuild TRUST?



PRESENTING!



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LET'S MAKE HISTORY

IMPACT ON A MISSION

IMAGINE....

- A COLLABORATE "For-Profit Model" that feeds children and provides job training, jobs and housing for the homeless.
- A MEMBERSHIP Model where Members pay \$48.70 Month and receive countless PERKS, along with full transparency in knowing exactly where their money is going and the GOOD it's doing.
- This is a For-Profit Company where Profits are used to build Programs to partner with other Charities/Nonprofits.
- A model called "THE BENEFACITOR PROGRAM" where Profits covers 100% of the Overheads of Charities/Nonprofits.
- By doing this the Charity/Nonprofit can now use 100% of ALL donations to SOLVE THE PROBLEM they are focused on.
- Government Grants will be given to Charities/Nonprofits to participate in this Program so ALL overheads were covered?
- How quickly could hunger & homeless be eradicated through this model – less than 5 years.

REMEMBER...it's not just about the amount of money given, it's also about how the money is used!



SUSTAINABLE CIRCULAR FUNDING

MONEY FLOW BEGINS

Money is provided that begins the process of feeding Kids & eradicating Homeless among other initiatives around DOING GOOD!

MONEY RECYCLED

Through this innovative subscription model, RTG is able to GIVE-BACK to other causes in new and creative ways.



GOOD GETS DONE

RTG Group feeds children and is focused on eliminating homelessness, all done through NEW, innovative models

RECYCLED GIVING

This is a unique Subscription model where everyone wins more than they put in, always focusing on the true ROI-Return On Impact!

EVERYBODY WINS!

If EVERY Charity implemented this Program....

- COLLABORATION would Rule the GIVING Space
- Causes would decrease
- Charities would gain TRUST
- CHILD HUNGER would be reduced
- HOMELESSNESS eradicated
- Economy stimulated through massive discount Program



04.

HOW THIS WORKS



BETA TEST IN CANADA



Raising \$250,000 for immigrant women in business inc. (a Canadian nonprofit) through major donors or loans (raising through loans @ 20%) <https://immigrantwomeninbusiness.com/>



The money is given directly to IWB who in turn contracts RTG Group that uses \$250,000 in Marketing to get 12,500 Subscribers to their Program children, 1 meal per day through a subscription model (a 5% ROI which is low for the Space) and provides Housing, Job Training and Jobs for the Homeless.



With 12,500 Subscribers at \$48.70 per month through their for-profit social enterprise, RTG Group has a give-back program



RTG gives \$4.00 per child fed back to IWB to cover 100% of their overheads (12,500 x \$4.00 = \$50,00 month)...This is provided for 5 years. (RTG also provides \$1.00 to pay-back any Loans)



IWB then utilizes a campaign created by RTG stating they have a benefactor that is covering 100% of their overheads so 100% of all donations can go directly to the cause



This eliminates the growing narrative from donors as to "where's my money going?"

WELCOMING
NEWCOMERS
TO CANADA

WOMEN'S ECONOMIC
EMPOWERMENT: A ROADMAP

#IMMIGRANTWOMENINBUSINESS



AN INNOVATIVE NEW PROGRAM WHERE EVERYONE WINS MORE THAN THEY PUT IN!

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