

IWB

CORPORATE FUNDING PROPOSAL



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ABOUT IWB

INTRODUCTION

At Immigrant Women in Business (IWB), we are dedicated to supporting, uplifting, and empowering women to excel in their personal and professional lives. Our organization, run by successful immigrant businesswomen, is committed to fostering meaningful partnerships and networks that aid in the growth of both individual core competencies and businesses.

Through comprehensive mentorship programs, we nurture future global leaders and provide the encouragement needed to overcome the challenges many women face, whether it be limited access to venture capital or underrepresentation in top leadership positions. Our recent conference in May 2024 had an overwhelming response with 900 attendees, showcasing the untapped potential of immigrant women. Our resounding theme is "We Can," empowering each woman to rise above adversity and embrace the limitless possibilities of their potential.



PROBLEMS

IWB SOLUTIONS

Limited Access to venture capital and underrepresentation in top leadership position

•Commitment to supporting, uplifting & empowering women, providing mentorship programs to nurture future global leaders & how to overcome challenges

Small businesses owned by immigrant women face gender bias and limited access to funding

•Active support & nurturing of small businesses, recognizing their significance as the backbone of the economy

Newcomers struggle to integrate into society and establish successful careers

•Provide assistance to newcomers, helping them find job opportunities & establish businesses, thus fostering their integration & success as an untapped resource pool

Gender wage gap to persist over 100+ years

•Create awareness & aim to bridge the gap and foster economic empowerment, striving to achieve fair and equal compensation for women in the workforce.



SUSTAINABLE DEVELOPMENT GOALS

INVESTMENT

- **Funding:** Support sustainable initiatives with financial backing.
- **Collaborative Relations:** Form partnerships for impactful projects.
- **Volunteer Experiences:** Engage skilled volunteers for positive change.

MARKET

- **Aiding Small Business:** Boost economies by supporting local enterprises.
- **Untapped Talent - Immigrants:** Utilize diverse skills for growth.
- **Enriching Diversity:** Infuse fresh perspectives and innovation for competitive advantage.

SPONSORSHIP GAINS

- **Talent Acquisition:** Attract skilled professionals from diverse pools.
- **CSR Commitment:** Show social responsibility alignment.
- **Cost-Effective PR:** Enhance image through impactful investment.

WHY PARTNER WITH US ?

Partnering with Immigrant Women in Business (IWB) showcases your company's commitment to social causes, elevating its value and image. By supporting this initiative, you gain positive marketing opportunities and demonstrate unwavering dedication to social impact, gender equality and diversity. Engaging with us through mentorship programs presents a valuable opportunity for corporate involvement in Corporate Social Responsibility (CSR), fostering a stronger, more inclusive economy. Join us in embracing the potential of women and creating a future where success, excellence, and empowerment resonate throughout the business community. Align your corporate values with IWB and forge a path towards a brighter, more equitable future.