

Mentorship Through Leadership Development Program

immigrantwomeninbusiness.com



Introduction

The Immigrant Women In Business Leadership Development program is designed to instill those skills and competencies. Highly interactive and experiential, this executive program is tailored for immigrant women, professionals from around the world, including consultants, teachers, and aspired entrepreneurs.

It is led by team of serial entrepreneurs, accomplished leaders and trainers and compassionate women empowerment advocates: Svetlana Ratnikova, Tara Myshrall, Rachael Abah, Magda Juliana Diaz, Maria Carolina Ojeda, Cheryl Keates

During this two-day, on-campus program, you will work closely with experienced colleagues and distinguished faculty to develop innovative leadership frameworks and teaching methods, along with strategies to implement them.



Main Products

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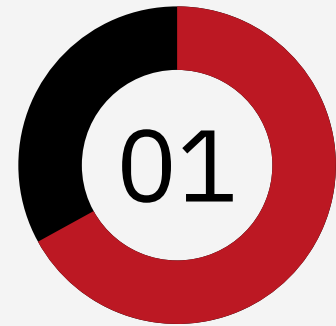
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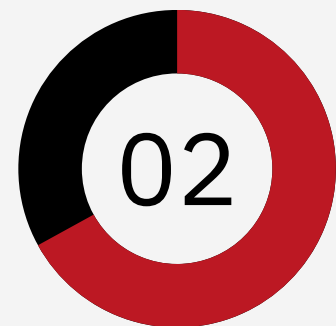


LEARNING OBJECTIVES

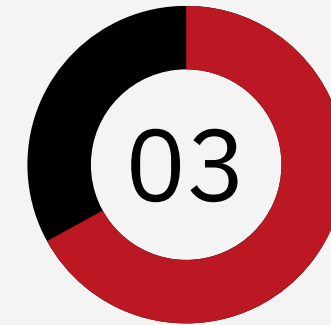
The Leadership Development program curriculum explores:



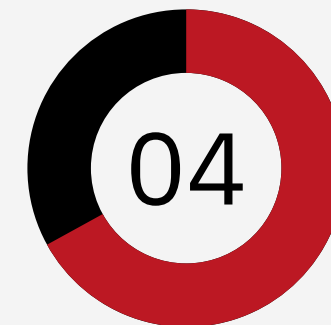
The common assumptions people have about leadership and how these assumptions limit the way they learn and practice leadership.



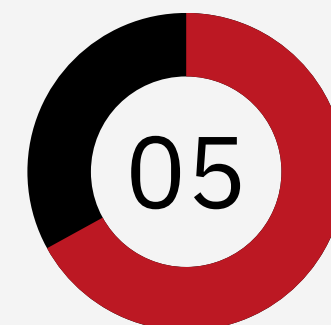
How the dynamics of your life, business organization can support or impede leadership development activity.



The difference between the practice of leadership development and other personal development work.



The place for values, passion, and character in leadership development.



The ethics of leadership development, especially when using experiential methods.

PROGRAM CURRICULUM

Developed by IWB Founding Members, Leadership Development program features a distinctive teaching pedagogy. It includes “Case in Point,” in which you will experience both the “perspirational” and the “inspirational” aspects of leadership through a real-time case studies of the class itself. You will also participate in peer consultation groups focused on dilemmas that you face in your leadership development.



Business

A non-profit organization where Members get business advice, training, perspective, inspiration, support and mentoring from senior members. Our unique approach brings together our extensive experience along with our entrepreneurial advice for your business, investment endeavours and social enterprises. Scalability is our strength.



FOR BUSINESS LEADERS

01

Develop Critical thinking,
Innovative mindset, problem-
solving skills.

02

Learn user-centric design approach.

03

Incubate your idea and to prepare
a business plan for your idea.

04

Get a comprehensive
understanding of how a business is
launched.

05

Learn how to pitch your business
idea in front of entrepreneurs and
investors.

BENEFITS OF PARTICIPATION

Peer-to-peer learning opportunities

The chance to keep a pulse on the latest hot topics with peer-to-peer learning experiences, workshops, roundtable discussions and full support to your growth personal and business.

Connect with IWB advisors

Connections with IWB advisors through the [7 Drivers of Growth](#) to help your career or business broaden its focus to embrace value creation.

Lifetime entrepreneur community access

Lifetime access to a community of like-minded business leaders who are each on their own transformational journey, including fellow entrepreneurs, program sponsors, business leaders.

Expand your network

The opportunity to expand your network and build relationships through invitations to exclusive entrepreneurially focused and broader IWB-run events.

EXECUTIVES



Tara Myshrall



Rachael Abah



Zohreh M, Hejazi



Maria Carolina Ojeda



Magda Juliana Diaz



Mary Wu

Qualifications

Driven to make a difference and the rewards this gives with an unwavering belief in the innate capacity of all people to contribute meaningfully to economic and social development; - Believe in collaboration, teamwork and action-oriented leadership; - Enthusiastic, ambitious and mission driven.



Pricing: \$2500 – per person for 1 year

- 1 hour per week mentoring (for 12 month)
- Group networking once per month (6 online and 6 in person)
- two days extensive training, mentor-mentee match + business start-up and scalability,

Mentoring Newcomers

- Develop job search strategies
- Understand Canadian workplace - culture
- Build vital professional networks
- Understand the Canadian context of profession



“Any business needs the proper care and the proper environment to grow and prosper. IWB provides the tools, the support, and the social networks that will help a tiny seed grow into the thriving business it has the potential to become”

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