

DECADE OF  ACTION



WOMEN

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SOCIAL IMPACT REPORT 2025

#IMMIGRANTWOMENINBUSINESS



OVERVIEW

2025 was a defining year for Immigrant Women in Business (IWB) -a year of expansion, leadership growth, and measurable community impact.

Through our collective efforts, we strengthened Canada's social and economic fabric by empowering immigrant women to rise as leaders, entrepreneurs, and changemakers.



**Empowering
Women**



**Strengthening
Communities**



**Transforming
Canada**



ECONOMIC EMPOWERMENT & BUSINESS GROWTH

- * **OVER 1,200**
immigrant women supported through business training, mentorship, and networking
- * **250+**
new businesses launched or scaled across Canada
- * **\$2.4M**
in combined revenue growth reported by active IWB members
- * **NEW**
leadership pathways created for women entering entrepreneurship for the first time



COMMUNITY ENGAGEMENT & NGO PARTNERSHIPS



* **32 PARTNERSHIPS**

formed with local NGOs, shelters, and community organizations

* **OVER 9,000**

volunteer hours contributed by IWB members

* **IMPACT INITIATIVES**

launched in areas such as newcomer support, women's safety, and youth empowerment

* **CROSS-CULTURAL COLLABORATION**

strengthened through community events and outreach

SOCIAL IMPACT MARKETING & VISIBILITY

* NATIONAL CAMPAIGNS

amplified immigrant women's voices across media and social platforms

* IW BLEADERS

featured in conferences, podcasts, and community panels

* IMPACT STORYTELLING INITIATIVES

launched to highlight success stories and inspire future leaders

* BRAND VISIBILITY

increased for members through co-branded social impact projects



LEADERSHIP DEVELOPMENT & GENDER EQUALITY



* NEW LEADERSHIP PROGRAMS

introduced to support women stepping into influential roles

* GENDER-EQUALITY ADVOCACY

expanded through partnerships and public engagement

* MENTORSHIP CIRCLES

created to support women in business, tech, and social enterprise

* WOMEN FROM 50+ COUNTRIES

represented in IWB leadership and membership

EVENTS & COMMUNITY IMPACT

- ◆ **12 major events** hosted nationwide and **36 virtual**
- ◆ Record attendance at the 2025 IWB Summits and Job Fair
- ◆ New leaders emerged from within the IWB community, taking on roles in business, advocacy, and community development
- ◆ Powerful stories shared that inspired collaboration, courage, and collective action



OUR MISSION IN ACTION

In 2025, IWB continued to prove that when immigrant women are empowered, entire communities rise.

PURPOSE-DRIVEN
LEADERSHIP

COLLECTIVE
EMPOWERMENT

ECONOMIC
INCLUSION

CULTURAL
DIVERSITY



TOGETHER, WE ARE BUILDING A
CANADA WHERE IMMIGRANT WOMEN

**THRIVE — NOT
JUST SURVIVE**

Expanding Capacity to Address Racism, Discrimination & GBV

- * Delivered 4 high-impact EDI, Anti-Racism & GBV trainings. Participants:
- * Developed practical strategies for addressing discrimination... and promoting gender equality
- * Gained a better understanding of systemic barriers and available community resources
- * Reported willingness to advocate for inclusive and equitable practices



IWB 2026: Building Canada's Future Unstoppable Momentum



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Expanding National Chapters Across
Canada



Scaling IMI – Immigrants Mentoring Immigrants IWB
online platform, matching newcomers, immigrants with
experienced leaders to accelerate integration,
confidence, and economic mobility.



Deepening our Provincial and Federal Ministry
partnerships.



Moving beyond 'survival jobs' into Visionary
Leadership.

